

Enhance your sponsorship experience by taking advantage of one of more of these media opportunities available to you as a vendor.

## Pop-up Banner Signage

Strategically placed in areas with significant foot-traffic flow or attendee gathering spaces, these units will accommodate vendor-supplied graphics.

\$1,500

**Only 6 Available!**

## Onsite Conference Proceeding Advertisement

Half-page advertisement with strategic placement including company provided content, image, and website URL.

\$2,000

**Limited Availability!**

## Pre- And Post-Show eBlast To Attendees

Vendor-supplied content emailed to registered attendees one week prior to the conference and within two weeks following the event.

\$1,500

**Only 10 Available!**

## Online Advertising Space

Logo provided by vendor with link to company website and 125 word description.

\$1,000

**Only 6 Available!**

*These sponsorships are managed offline. For additional information or to sign up, contact Angela Dybdahl Oroian [at 608-824-3340](tel:608-824-3340) or [Dybdahl@seipro.org](mailto:Dybdahl@seipro.org)*



SEIP MEDIA SPONSORSHIP OPPORTUNITIES

# 2018 SEIP SAN FRANCISCO JUNE 18<sup>th</sup> – 22<sup>nd</sup>

## **GOLD:** \$12,000

- Prominent exposure prior and during conference including recognition during opening and closing session
- Company logo displayed at conference entrance and materials
- Company name listed in pre and post conference advertising with sponsor provided content
- Company logo displayed during all conference hours
- Company logo on brochure, conference materials, mailings, PR, and website with link to your website
- Name badges with sponsorship ribbon
- 2 pieces of company promotional material to be inserted in registration packets
- FREE display space (includes 6ft clothed table in break area)
- 8 Complimentary registrations for clients or colleagues (includes the conference, reception and presentation materials)
- Sponsor of session break with company logo
- Full page ad in conference proceedings

## **SILVER:** \$6,000

- Company name listed in pre-conference advertising below gold sponsors in SEIP marketing and on SEIP website
- Company logo displayed at conference entrance and materials below gold sponsors
- Company logo on brochure, conference materials, mailings, PR, and website with link to company website
- Name Badge with sponsorship ribbon
- 1 piece of company promotional material to inserted in registration packets
- FREE display space (includes 6ft clothed table in break area)
- 4 Complimentary registrations for clients or colleagues (includes the conference, reception and presentation materials)
- Sponsor of session break with company logo
- ½ page ad in conference proceedings

## **BRONZE:** \$3,000

- Company name listed in pre-conference advertising below silver sponsors in SEIP newsletter and on SEIP website
- Company logo displayed at conference entrance
- Name Badge with sponsorship ribbon
- FREE display space (includes 6ft clothed table in break area)
- 1 Complimentary registration for clients or colleagues (includes the conference, reception and presentation materials)
- ¼ page ad in conference proceedings

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