

# 2018 SEIP SAN FRANCISCO SPONSOR PACKET

## Gold: \$12,000

- Prominent exposure in conference marketing including website, printed material, email campaigns, and more
- Company logo displayed prominently during event
- **8 Complimentary Registrations = \$5,200 Value**
- Sponsored reception recognition
- Full page ad in proceedings with custom content
- **Free display booth = \$800 Value**
- 2 pieces of promotional materials in welcome packets
- Sponsor ribbon on name badge- Gold
- **Company featured individually on general session screens with custom messaging for 20 second increments throughout conference!**

## Silver: \$6,000

- Prominent exposure in conference marketing including website, printed material, email campaigns, and more
- Company logo displayed prominently during event under gold sponsors
- **4 Complimentary Registrations = \$2,600 Value**
- Sponsored Breakfast or Lunch recognition
- ½ page ad in proceedings
- **Free display Space = \$800 Value**
- 1 piece of promotional material in welcome packets
- Sponsor ribbon on name badge- Silver
- **Company featured individually on general session screens with custom messaging for 5 second increments throughout conference!**

## Bronze: \$3,000

- Prominent exposure in conference marketing including websites, printed material email campaigns and more
- Company logo displayed prominently during event under silver sponsors
- **1 Complimentary Registration = \$650 Value**
- Sponsored session breaks
- 1/4 page ad in proceedings
- **Free display Space = \$800 Value**
- Sponsor Ribbon on name badge - Bronze



Enhance your sponsorship experience by taking advantage of one of more of these media opportunities available to you as a vendor.

## Pop-up Banner Signage

Strategically placed in areas with significant foot-traffic flow or attendee gathering spaces, these units will accommodate vendor-supplied graphics.

\$1,500

**Only 6 Available!**

## Onsite Conference Proceeding Advertisement

Half-page advertisement with strategic placement including company provided content, image, and website URL.

\$2,000

**Limited Availability!**

## Pre- And Post-Show eBlast To Attendees

Vendor-supplied content emailed to registered attendees one week prior to the conference and within two weeks following the event.

\$1,500

**Only 10 Available!**

## Online Advertising Space

Logo provided by vendor with link to company website and 125 word description.

\$1,000

**Only 6 Available!**

## ~~Internet Wi Fi Hosting~~

~~Sponsor exclusive Wi Fi internet during the conference and breakout sessions! With Password exclusive to your company name and shared with attendees! + 1 Free Registration!~~

~~\$4,000~~

~~Only 1 Available!~~

**SOLD OUT**

## Booth Display

6ft clothed table in the break area at the Sheraton Fisherman's Wharf during the Expanding the Market Conference

\$800

**Limited Availability**

*These sponsorships are managed offline. Please Contact For additional information or to sign up contact Angela Dybdahl Oroian [at 608-824-3340](tel:608-824-3340) or [Dybdahl@seipro.org](mailto:Dybdahl@seipro.org)*



SEIP MEDIA SPONSORSHIP OPPORTUNITIES