



SOCIETY of ENVIRONMENTAL
INSURANCE PROFESSIONALS
EXECUTIVE SUMMIT

June 13-15, 2017

Atlanta · Georgia



HYATT
REGENCY®

ATLANTA

BOOK YOUR ROOM

REGISTER HERE

Book Your Room

Join LinkedIn

Become a Sponsor

The SEIP Executive Summit Conference is the premier event for environmental risk management and insurance professionals.

The Society of Environmental Insurance Professionals (SEIP) is proud to announce the Executive Summit 2017. This SEIP Executive Summit builds on the resounding success of SEIP Awakens Conference of 2016.

The SEIP Executive Summit will provide a cutting edge educational environment for leading professionals from around the world working in environmental risk management and insurance topics.

SEIP provides the only venue in the world for senior executives to address emerging risks, share new solutions, and share fresh approaches to the environmental insurance industry's current challenges and emerging opportunities.

7780 Elmwood Ave. Suite 130 | Middleton, WI 53562 | 877-735-0800 | seipro.org | Fax: 608-836-9565

The Society of Environmental Insurance Professionals | All Rights Reserved 2017

What is SEIP?

Formed in 1999, The Society Of Environmental Insurance Professionals (SEIP) is a nonprofit 501 C.3. association dedicated to expanding the knowledge, and use of environmental insurance products in the economy. SEIP enhances the professional capabilities of its members through focused educational forums, technology enhanced knowledge management, and access to specialized multi-disciplined resources in fields related to environmental risk management and insurance.

Over two stimulating days, conference attendees will learn about:

- Environmental insurance product line challenges and solutions
- Gain access to insurance markets by networking with senior underwriters
- Learn about the role that environmental insurance can play in establishing proactive public policy
- Be presented with claims scenarios to better gauge risks
- Learn how to work with environmental insurance coverage lines
- Understand the environmental insurance underwriting process needs
- Gain access to resources available to environmental risk managers and insurance professionals.

Participants will share experiences and learn from one another through focused sessions and workshops. The presenters are experts in their fields, with diversified backgrounds in insurance underwriting, law, engineering, lending, corporate finance, insurance brokerage, and remediation. Learn from real-world case studies and business solutions, while having the opportunity to network with international peers and colleagues.

This conference is open to all professional experience levels as there will be opportunities to attend breakout sessions for those relatively new to the field, as well as master breakout sessions for those with more experience.

We look forward to seeing you in Atlanta!

[REGISTER HERE](#)

Topics of 2017:

- Emerging Trends- Top 10 list for 2017
- Vapor Intrusion: Challenges of Vapor Intrusion in both insurance underwriting and claims
- A License to Bill: Insurance companies are overpaying for some parts of water related losses and assuming great risk by dictating inappropriate remediation methods. Excessive Restoration Costs Following a Loss Event Can Be Controlled and Avoided.
- Environmental Risk Management Trends in Commercial Banking and Risk Finance Alternatives to Avoid Liability
- The Economics of Environmental Insurance
- How much will it cost? Using Probabilistic Cost Modeling; Use of Monte-Carlo Analysis to Estimate Cost to Closure for Environmental Sites.
- Nanotechnology: The need to know in litigation, claims, and risk management
- Emerging Claims and Coverage Issues under Pollution Liability Policies
- Avoiding Environmental Insurance Pitfalls from Procurement through Claims
- Latin America's Environmental Risk Insurance Overview
- Environmental Surety; Understanding the Current Market
- Common Cleanup Industry Practices That Increase Insurance Claim Costs
- Any Many More!!

Who Should Attend:

- INSURANCE BROKERS & AGENTS
- UNDERWRITERS
- ATTORNEY'S
- ENGINEERS
- LENDERS
- CONSULTANTS
- PUBLIC POLICY OFFICIALS
- RISK MANAGERS

Why SEIP Matters:

Insurance is the de facto risk governance mechanism in the economy. The insurance mechanism uniquely harnesses global knowledge of risk through the reinsurance market place and automatically incorporates the cost of insured risks into the price of goods, and services in real time. Insurance has the inherent ability to reward safe behaviors and increase the costs associated with risky behavior.

Pollution exclusions have the effect of uncoupling the inherent advantage of the insurance mechanism for environmental damage claims. The result is the perpetuation of needlessly risky behaviors and needlessly uninsured environmental losses.

After 30 years of continuous product availability and extremely cheap pricing, today only 2 out of a 100 insurance buyers has the environmental insurance they need to fill coverage gaps created by the pollution/fungus/mold/bacteria/category three water exclusion. This dismal market acceptance of the environmental insurance product line flies in the face of a 2,000% price reduction in 10 years for mold coverage on condos for example. Environmental insurance policies with loss ratios of 300%, passed up for purchase more than a decade ago, can form the foundation for denied insurance claims measured in the hundreds of millions of dollars today. The only explanation for the 2% market penetration in a product line with such low pricing is the absence of education venues in the subject matter.

SEIP was created to be the source of knowledge in environmental risk and insurance to facilitate informed decisions on environmental risk management.





Join LinkedIn to stay engaged Pre and Post conference
<https://www.linkedin.com/groups/8402678>

Lodging: Hosted at the Hyatt Regency Atlanta. Hyatt Regency Atlanta is located in the heart of downtown Atlanta on Peachtree Street. The hotel is a short drive from Atlanta's airport, connected to the MARTA transit system and blocks away from the city's major attractions.



Reserve Your Room Today: https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=16064734

Interested in becoming a Sponsor?



<http://www.seipro.org/wp-content/uploads/2014/10/SEIP-Sponsorship-Package-2017.pdf>

Thank you to our 2017 Sponsors!
This event would not be possible without them.

